



For Immediate Release:

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DIVERSE FALL EVENTS AT CRANEWAY PAVILION ON THE RICHMOND WATERFRONT INCLUDE ROCKTAGON MMA, GREEN DRIVE EXPO, GREAT TRAIN EXPO, ROSIE THE RIVETER USO DANCE, AND HOMEFRONT FESTIVAL

Richmond, CA, September 1, 2011: Craneway Pavilion—the world-class, sustainably designed 45,000-square-foot venue at historic **Ford Point** in **Richmond, CA**—announces a diverse calendar of fall events to draw visitors to its beautiful waterfront location. With highlights including festivals, expos, evening entertainment, and sports, **Craneway Pavilion** offers attractions suited to a wide range of tastes and interests in a state-of-the-art facility that can accommodate up to 5,000 people.

September events at **Craneway** begin with the **Rocktagon Mixed Martial Arts Amateur Fight League's Elite Series Battle of the Bay 2** (www.rocktagonmma.com) on **Saturday, September 10**. Featuring the best in amateur **MMA** talent, the fight card is stacked with exciting match-ups and many of California's rising **MMA** stars. Doors open at **5PM**, and the first bell is **7PM**; general admission, standing-only tickets are \$25, seated tickets are \$45 and VIP Table Seats are \$75.

On **Saturday, September 17** (10AM-5PM), the **Green Drive Expo** (www.greendriveexpo.com) pulls in. Attendees will explore a full array of green, alternative and fuel-efficient transportation from concept cars to purchase-ready vehicles (including hybrid, electric and biodiesel cars), learn from interactive exhibits and expert speakers, and test-drive cars. Admission is **\$10**; alt-vehicle owners can buy a \$20 VIP ticket that allows them to display their ride in the **Expo's** car show.

The new workshop **Critical keystones to Greatness: The 4 Biggest Mistakes People's Success** takes place on **Tuesday, September 20** (1:30-6PM). Given by **Lindon Crow, Founder and President of Productive Learning & Leisure** (www.productivelearning.com), will conduct the workshop, which will address creating the highest level of possible success regardless of the environment or conditions. Tickets are \$49, with a special bundle of five tickets available for \$100.

On **Saturday, September 24** (6:30PM-2AM), **The Red Carpet Experience** (www.trcexperience.com) presents a star-studded evening featuring performances by music artists **Robin Thicke, Faith Evans, Ginune, El DeBarge**, and newcomer **Sydney Nycole**, and a celebrity DJ set from **Jermaine Dupri**. The night kicks off with a private VIP pre-show reception when Bay Area organizations including Richmond Pal, Berkeley Youth Alternatives and El Cerrito High School's James Morehouse Project participate in a fashion show benefiting actor **Blair Underwood's** health and wellness programs. General admission is \$75, VIP tickets are \$125, and special cabana packages are available.

A **Qigong Workshop** with renowned teacher/healer **Master Mingtong Gu** takes over **Craneway** on **Sunday, September 25** (11AM-5PM). In association with the **Chi Center**, the event will "awaken vitality for healthier 21st century living" and facilitate the ancient wisdom of healing. Founded in China more than 5000 years ago, **Qigong** improves energy and wellness through movement, meditation, sound, and visualization. Tickets are \$44 before September 20, \$55 thereafter (www.chicenter.com).

October at **Craneway** kicks off with the **Great Train Expo** (www.greattrainexpo.com), "America's Coast To Coast Train Show," on **Saturday and Sunday, October 1-2** (10AM-4PM). Catering to model railroad enthusiasts, the **Expo** serves more states than any other such show, and features operating model railroads, dealers, collectors, exhibits, demonstrations, workshops, and opportunities to connect with and join local clubs. Tickets are \$7, and kids under 12 are free.

From **October 7-10**, the **2nd Annual Divine Play Acroyoga Festival** comes to **Craneway** (www.acroyoga.org). Daytime sessions feature classes for all levels, from total beginners to day-long intensives for in-depth study—taught by master teachers in the respective fields of **yoga, acrobatics**, and **Thai massage**, and **AcroYoga** teachers from around the world. Saturday night's **Give Love Bodywork Benefit**—featuring therapeutic flights—will benefit the **Africa Yoga Project** in Kenya.

Two major **October** events at **Craneway** celebrate **Ford Point's** legacy in addition to offering great entertainment. On **Saturday, October 14** (7-11PM), the **Richmond Chamber of Commerce** hosts the **Rosie the Riveter 1940s USO Dance** with WWII period attire, live music, dancing, free coffee and donuts, and a cash bar and concessions. It's a spirited kick-off for **Sunday, October 15's Home Front Festival by the Bay** (11AM-6PM), the **5th annual celebration** of **Richmond's** special role in the history of modern America. (<http://rcoc.com/events/home-front-festival/>). With a theme of "Celebrating Extraordinary Ordinary People," the free **Festival** features a YMCA Home Front Run, Kiwanis Classic Car Show, Tour Marina Bay on the DUCK, live entertainment, food, and more.

The **November Craneway** calendar starts with a **Girl on Girl Dodgeball Tournament** on **Saturday, November 5**—doors

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open at 6:30PM, games begin at 7:30PM (www.girlongirldodgeball.com). 32 teams of “girls who dodge balls” will compete for cash prizes; other activities include arm-wrestling, push-up, and bull-riding competitions plus food and cash bar.

Owned and operated by **Orton Development** since 2004, **Craneway Pavilion** is part of the historic 525,000-square-foot **Ford Assembly Building**, also home to **BoilerHouse Restaurant**. The building was originally designed by legendary 20th century industrial architect **Albert Kahn**, and opened in 1932 as **Ford Motor’s Model ‘A’** production plant. In the 1940s, it became a hub of **WWII home front** efforts when it was retooled to produce tanks and jeeps. During that time, the legend of **Rosie the Riveter** was born, and now the building is adjacent to the **Rosie the Riveter/World War II Home Front National Historical Park**. The restoration and adaptive re-use of the historic **Ford Assembly Building**—a cornerstone of the revitalization of **Richmond**—was honored with a 2011 American Institute of Architecture Honor Award for Architecture.

Boasting panoramic views of the San Francisco skyline and surrounding environs from a 25-acre waterfront setting, **Craneway Pavilion** is located at **1414 Harbour Way South** in the **Marina district of Richmond** and can be accessed from the **580 freeway**. Its wharf is accessible by private ferry from most waterfront locations in the **Bay Area**, and is also accessible by helicopter, **BART** and **Amtrak** (+ shuttles from nearby stations), car (the venue has 1,200 dedicated parking spaces), and by foot or bicycle from the shoreline **Bay Trail**. See the attached **Richmond Bay Trail map** for alternative bicycle and walking routes: <http://www.pointrichmond.com/baytrail/map.htm>

Craneway Pavilion Fall 2011 Events Calendar / For more information and event updates: www.craneway.com

September 10	5-11PM	Rocktagon Mixed Martial Arts: Battle of the Bay II
September 17	10AM-5PM	Green Drive Expo
September 20	1:30-6PM	Critical Keystones to Greatness: The 4 Biggest Mistakes People’s Success
September 24	6:30PM-2AM	The Red Carpet Experience
September 25	11AM-5PM	Qigong Retreat with Master Mingtong Gu
October 1-2	10AM-4PM	The Great Train Expo
October 7-10	7AM-10.30PM	2 nd Annual Divine Play Acroyoga Festival
October 14	7-11PM	Rosie The Riveter 1940s – USO Dance
October 15	11AM-6PM	Homefront Festival By The Bay
November 5	7PM-2AM	Girl On Girl Dodgeball Tournament

www.craneway.com